## SWOT Analysis for PublicóPrivate Partnership Implementation in Egypt

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## **Abstract**

The implementation of publicóprivate partnership (PPP) had increased but still there is a need

for more research investigation. The purpose of this study is to investigate and analyze the Strengths, Weakness,

Opportunities, and Threats (SWOT) of PPP and its implementation in Egypt. SWOT analysis technique of PPP

is applied to demonstrate to which extent the implementing of PPP is suitable in Egypt. The research revealed

that the strengths of PPP in Egypt provide a new source of investment capital for required infrastructure

projects; reduce government sovereign borrowings and associated risks; stimulate job creation; benefit of

private sector experience in running public services and increase quality of public services to the Egyptian

citizen. While the weakness of PPP are noted in the limited capacity of central and satellite PPP units, public

criticism to PPP, delays in approvals, resistance to change and project ownership issues. The major

opportunities founded in the interest of international investors; stability of foreign exchange rates; develop a

long term benchmark for interest rates; and in the mutual benefits of experiences among partners. Finally, the

threats of these PPP are the bureaucratic; lack of political support; Corruption; changes in laws and

regulations; time consumed due to negotiations; and economic instability

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