

## **Faculty of Commerce & Business Administration**

## **Customer Relationship Management**

**Information:** 

Course Code: MKT 403 Level: Undergraduate Course Hours: 3.00- Hours

**Department:** Department of Marketing

Instructor Information :		
Title	Name	Office hours
Associate Professor	Reham Shawky Ahmed Mohamed Ebrahim	2
Assistant Lecturer	Norhan Ibrahim Eldisokey Elsayed	