

## Faculty of Commerce & Business Administration

### Bank Management

#### Information :

**Course Code :** MGT 389

**Level :** Undergraduate

**Course Hours :** 3.00- Hours

**Department :** Department of Accounting

#### Area Of Study :

Commercial banks operate in a constantly changing environment. Bank managers must be increasingly aware of opportunities and threats that coincide with change. This course aims to provide an understanding of the essential elements in the process of commercial bank management; managing for profitability and risk; and basic finance concepts providing the foundation for the management of banking firms.

#### Description :

A study of the organization and operations of national and state banks; the balance sheet of a commercial bank; liquidity management; loans and discounts; credit analysis; interest rates; investment account management; trust services; capital funds management and safety of banks

#### Course outcomes :

##### **a.Knowledge and Understanding: :**

1 -	Understand the structure and regulation of the banking sector
2 -	Understand the various risks and return tradeoffs associated with banking including identifying, measuring and managing credit, market, interest rate and liquidity risks among others.
3 -	Categorize and evaluate specific banking functions (i.e., strategic planning, administrative policies, marketing, loans, securities, asset/liability management, funding, and operations)

##### **b.Intellectual Skills: :**

1 -	Assess and manage the various risks that bank management faces.
2 -	Measure the effects of economic conditions and competition on a bank's earnings and competitive abilities.

##### **c.Professional and Practical Skills: :**

1 -	Assess the integrated operations of a banking organization, including acquiring new branches
2 -	Acquires skills to solve problems in different theoretical and practical situations
3 -	Understand through the application of specific case studies the techniques used to measure and manage risks.

##### **d.General and Transferable Skills: :**

1 -	Assess problems.
2 -	Interact efficiently with others.

### Course Topic And Contents :

Topic	No. of hours	Lecture	Tutorial / Practical
What is a bank?The Different Kinds of Financial Service Firms Calling Themselves Banks.The Financial Service Competitors of Banks	4	3	1
Traditional Services Offered By Banks/More Recent Services Offered by Banks	4	3	1
Regulating Nonbank Financial-Service/The Federal Reserve Policy Tools	4	3	1
Electronic Branches/Virtual Banks/Desirable Sites for New Branches	4	3	1
Advantages and Disadvantages of In-Store Branches/Types of Loans	4	3	1
First Mid Term	2	0	0
Report of condition/Report of income	4	3	1
Value of the Bank's Stock/Profitability Ratios in Banking	4	3	1
Derivatives/Financial Futures Contract	4	3	1
Second midterm Exam	2	0	0
Securitization Process/Key Players in the Securitization Process/Advantages of Securitization	4	3	1
Problems with Securitization/Types of Securitized Assets	4	3	1
Investment Instruments Available to Financial Firms/Money Market Instruments/Capital Market Instruments	4	3	1
Advantages and disadvantages of popular investment securities	4	3	1
The Bank risks	4	3	1
Revision	4	3	1

### Teaching And Learning Methodologies :

Text book  
Published works related to the different subjects.  
Data show and computer in lectures.  
Group discussion

### Course Assessment :

Methods of assessment	Relative weight %	Week No	Assess What
1st Mid-Exam	20.00	6	assess Knowledge and Intellectual skills.
2nd Mid-Exam	20.00	11	assess Knowledge and Intellectual skills.
Attendance & Participation	20.00	13	
Final Exam	40.00	16	assess Knowledge and Intellectual skills.

### Course Notes :

Handouts

**Web Sites :**

<http://www.investopedia.com/>  
<http://www.cbe.org.eg>