

Faculty of Economics and Political Science

Public Policy Analysis

Information:

Course Code: PAD 301 Level: Undergraduate Course Hours: 3.00- Hours

Department : Department of Political Mass Media

Instructor Information :					
Title	Name	Office hours			
Lecturer	Amira Ibrahim Taha Megahed Elshamy				
Teaching Assistant	BAVLY ATIATALLA HAKIM ESHAK				

Area Of Study:

This course focuses on the concepts and practices in public policy analysis and its relationship with the relevant and interrelated disciplines. It presents the different phases of policy process starting from problem recognition, policy formulation, implementation, evaluation and feedback impact. In addition, it sets out the different roles of both official and non-official actors in policy-making. Qualitative as well as some quantitative analytical tools widely applied in evaluating public policies are covered in this course. Through case studies and simulation games, students learn how to apply public policy analysis approach on real-life multifaceted public issues. Students are trained to produce policy papers and policy briefs as these are considered to be effective tools to reach out for policy-makers.

Course Goals:

- ADffer knowledge and skills essential for problem recognition and definition, agenda setting, creative development of solutions, consequence predictions, decision-making and evaluation.
- **Build a multidisciplinary perspective in policy analysis.
- ADiscuss the role of public opinion in shaping public policies.
- "Æxplore prospects of the impact of virtual media on public policy system."
- "ÁHighlight the roles of official and nonofficial actors.
- *ADiscuss the relationship between bureaucracy and public policy.
- "Áearn about policy-making in international organizations."
- #Practice public policy analysis through simulation games on real-life policy issues.
- **Rractice how to develop policy papers as well as policy briefs.
- "APractice how to design advocacy campaigns."
- "ÁDevelop active actors in public service.

Description:

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Course outcomes :



a.Knowled	dge and Understanding: :			
1 -	Identify public policy-making process.			
2 -	Define policy issues accurately.			
3 -	Identify different state and non-state actors in policymaking.			
4 -	Discuss public policy system.			
b.Intellect	ual Skills: :			
1 -	Analyze public policy process rationale.			
2 -	Critically analyze policy issues			
3 -	Develop creative optimal alternative solutions for policy problems.			
c.Professi	onal and Practical Skills: :			
1 -	Analyze public policy dynamic environment.			
2 -	Use different methods and tools to create and analyze policy-relevant information.			
3 -	Apply a proactive approach to prevent problems.			
4 -	Effectively engage in policy-making.			
5 -	Analyze and weigh conflicting interests.			
6 -	Make decisions conforming to the political reality.			
d.General	and Transferable Skills: :			
1 -	Communicate effectively in a group.			
2 -	Practice developing structured tools to collect information.			
3 -	Use scientific tools to analyze data.			
4 -	Practice soft skills through simulation and role playing.			

Course Topic And Contents :					
Topic	No. of hours	Lecture	Tutorial / Practical		
Introductory Lecture and Course Outline	3	1			
Introducing the Policy Process	3	1			
Elements of the Policy-Making System	3	1			
Role of Official Actors in Public Policy	3	1			
Role of Unofficial Actors in Public Policy	3	1			
Agenda Setting	3	1			
Policy Types, Policy Design and Decisions	3	1			
Midterm Exam		1			
Public Policy in International Organizations	3	1			
Policy Implementation	3	1			
Public Oversight and Evaluation	3	1			
Policy Papers	3	1			
Policy Briefs	3	1			
Policy Advocacy and New Social Media	3	1			
Final Exam		1			



Teaching And Learning Methodologies:

Data show and computer in lectures

Demonstration videos

Group discussion

Research Paper

Course Assessment:							
Methods of assessment	Relative weight %	Week No	Assess What				
Course Work (Attendance, Participation, Assignments, Quizzes, Research Paperõ D	30.00		To assess practical skills and understanding				
Final Exam	40.00	15	To assess knowledge and intellectual skills.				
Midterm Exam(s)	30.00	8	To assess professional skills.				

Recommended books:

William N. Dunn, Public Policy Analysis: An Introduction, 4th Edition, Prentice Hall, 2007.