

Faculty of Commerce & Business Administration

Introduction to Business Statistics

Information:

Course Code: SAT 101 Level: Undergraduate Course Hours: 3.00- Hours

Department: Faculty of Commerce & Business Administration

Description:

Business Statistics introduces elementary ideas of descriptive and inferential statistics. It assumes only basic knowledge of algebra and no calculus. Basically it is an introduction to data analysis helped by computer software. This course discusses how to efficiently collect the data needed to answer statistical questions properly, how to summarize it and draw conclusions in addition of some probability concepts.