

Faculty of Pharmacy

Entrepreneurship

Information :

Course Code : PD 006

Level : Undergraduate

Course Hours : 1.00- Hours

Department : Pharm D

Instructor Information :

| Title | Name | Office hours |
|---------------------|--------------------------------|--------------|
| Associate Professor | ASMAA ABDELKERIM MANDOUR KHADR | 0 |

Description :

This course is designed to enhance students' knowledge in leadership, business, and financial skills in pharmacy practice while learning the traits of an entrepreneur, current topics in entrepreneurship with a specific focus on pharmacy practice and patient care programs. This course will teach the participants a comprehensive set of critical skills needed to develop a profitable business project. The course is designed to acquaint students with the personal and business tools including risk-taking, strategic planning, marketing, competitiveness, and social responsibility to make the transition from the academic environment to the daily practice of pharmacy now and in the future, with an emphasis on entrepreneurship.