



No Passports Needed

Webinar Series



THE ROLE OF HR DURING COVID-19

**Sunday, November 8th, 2020
7:00PM (CAIRO) / 12:00PM (US)**

This session will explore the challenges facing employers during the COVID-19 crisis. I will discuss the various functions of HR, and pose several discussion questions on ways that Human Resources can provide support and leadership. The session will be interactive, and I will encourage participants to share their own ideas on HR's role during COVID-19.



Click [Session 1](#)

or enter

Meeting ID: 983 0526 1300



Michael Wagner, PhD

Assistant Professor, Management
Director, MS in Human Resources

COVID-19's IMPACT ON MARKETING

The COVID-19 worldwide pandemic has impacted Marketing in many ways. This session will examine some of the major changes that have occurred and explore how those changes have varied by several factors including industry, stage of lockdown, retail type, marketing channel and customer journey stage. Actual examples of how companies have been dealing with COVID-19 will be given throughout, spanning diverse verticals including furniture stores, shoe/apparel stores, dried meat snacks and LASIK surgery providers.



SUNDAY, NOVEMBER 8TH, 2020
7:00PM (CAIRO) / 12:00PM (US)

Robert Schuette, PhD
Assistant Professor, Marketing



Click [Session 2](#)

or enter

Meeting ID: 349 263 9767

REMOTE TEACHING, LEARNING AND MEETING IN IS- WHAT ARE MY OPTIONS?

**Monday, November 9th, 2020
7:00PM (CAIRO) / 12:00PM (US)**

We have been forced into this Brave New World of "Social Distancing", "Remote Learning" and "Work from Home", but we still have a job to do. Even after the pandemic subsides, we can expect many of these options to remain. As Information Systems Professionals, it is often our job to provide guidance for using the right tool for the right job. This session will look at everything from personal video phone call options to 10,000 participant live webinars. What options exist out there? What features, prices and limitations influence our choices. Are there exciting options that many people in our world have not yet considered which bring participants into the same room while physically residing on different continents?



Click [Session 3](#)

or enter

Meeting ID: 920 1617 2351



Dave Rapien, MBA

Associate Professor – Educator, Information Systems
Director, Information Systems Program

FINANCIAL RISK MANAGEMENT AND PANDEMICS

The class session examines the types of financial and business risks publicly traded firms should seek to mitigate via an enterprise risk management strategy. A contrast is made between systematic risk, due to adverse conditions that negatively impact all firms, and idiosyncratic risk, which is due to adverse events that affect only an individual firm. Given this backdrop, the class considers the unique aspects of systematic pandemic risk and considers recent innovations in risk management products to address such risk. The seminar considers the market for such products during a pandemic.

Thursday, November 12th, 2020
7:00PM (CAIRO) / 12:00PM (US)



Steve Slezak, PhD

Associate Dean, Academic Programs
Associate Professor, Department of Finance



Click [Session 4](#)

or enter

Meeting ID: 922 9686 6944

Thank you
Faculty of Commerce & Business Administration
and Future University in Egypt

