

Call for Papers

The 1st International Conference on Business Studies (ICBS-2019)

Challenges and Opportunities for Emerging Markets

9 October 2019

Royal Maxim Palace Kempinski Hotel, Cairo, Egypt

It is a pleasure to invite you to the 1st International Conference on Business Studies (ICBS-2019). The conference is organized by the Faculty of Commerce and Business Administration – Future University in Egypt and will take place in Cairo on the 9th of October 2019. ICBS-2019 aims to engage scholars, policy makers, and business leaders from academics and industries, to discuss challenges and opportunities for emerging markets. The conference provides opportunities for networking, exchange of research ideas, and application experiences.

Participants are welcomed to submit under the following topics of interest:

- Challenges facing Emerging Financial Markets.
- Information Technology Trends for Emerging Markets.
- Business and Human Capital Competitive Advantage Opportunities and Challenges in Emerging Markets.

LANGUAGE

Submissions are welcomed in **English and Arabic**.

PUBLICATION

- Accepted papers will be published in the conference proceedings with ISBN in October 2019.

Important Dates

- Abstract Submission Deadline: 15 June 2019
- Abstract Acceptance Notification: 30 June 2019
- Full Paper Deadline: **31 of July 2019**
- Conference Date: 9 October 2019

Conference venue: Royal Maxim Palace Kempinski Hotel, Cairo, Egypt

Conference fees:	Egyptians	Non- Egyptians
Presenter	300 L.E	\$100
Attendee	500 L.E	\$200
Student	200 L.E	\$50

Conference fees include Entry to all Conference sessions, Certificate of Participation, Coffee breaks and Conference Proceedings.

Website <http://www.fue.edu.eg/icbs/>

Contact Us **Email: ICBS2019@fue.edu.eg**